

Press Release

DIS Announces the Great Getaway Giveaway Contest for Insurance Agents

San Diego, Calif., Sept. 26, 2011: Disability Insurance Services, the nation's largest provider of disability insurance solutions, announces the Great Getaway Giveaway sales contest for disability insurance agents, financial planners, and independent marketing organizations (IMOs). The contest, which allows DI insurance professionals to earn a trip to anywhere in the world, kicks off Oct. 10 and concludes Nov. 11.

"Our unwavering goal is to secure paycheck protection for every American," says Disability Insurance Services President Dan Steenerson. "My hope is that this contest will encourage life, health, and long-term disability agents and IMOs to make disability insurance a cross-selling priority. In addition, this a great time for disability insurance brokers and financial planners to dig into their prospect and client lists and sell some policies. If you work with another DI sales partner, test drive our services this month. You might just win a trip in the process."

Unlike many sales contests, this DI sales competition isn't only for insurance brokers. Steenerson and his team work with countless general agencies and IMOs and they hope to reward insurance professionals at the executive level too. "Perhaps the most amazing part about this opportunity is that it's so easy to win," says Steenerson. For every \$30,000 in written premium production during the contest period, an individual broker can earn a trip for two to the destination of his or her choice, in accordance to contest rules. Qualification levels for IMOs and general agencies are quite attainable as well. Steenerson hopes to give away at least 1,000 trips!

Winners can travel to the destination of their choice, with roundtrip airfare and a six-night hotel stay for two. "This is a chance to cross two things off your bucket list," says Steenerson. "At last, you can take the trip you've been dreaming of, and in addition, you can finally realize your professional aspirations of taking your business to the next level. The trip provides a perfect incentive to invest the time and focus to achieve better results. And for once, your spouse won't complain about longer working hours!"

Disability Insurance Services is not only offering a great incentive, the company is also offering many tools to help agents and IMOs achieve their goals. From webinars and sales scripts to computer-assisted marketing and comprehensive case support, the company is fully prepared to cultivate sales proficiency. The company website (<http://www.diservices.com>) offers dozens of how to sell DI articles, product information, and consumer handouts.

If you'd like to learn more about the Great Getaway Giveaway, visit [Disability Insurance Services](#) to view full contest details.

About Disability Insurance Services Inc.

Founded in 1997, Disability Insurance Services markets a suite of disability insurance products through a nationwide network of brokers and affiliates. These products protect Americans' paychecks by providing income when an insured is disabled due to illness or injury. The company, headquartered in San Diego, Calif., is known for its expertise, end-to-end broker support, and innovative practices. For more information, visit www.diservices.com or call 800-898-9641.

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