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# Press Release

## **Disability Insurance Services Surpasses 500,000 DI Case Count**

**San Diego, Calif., July 21, 2010:** Disability Insurance Services, a leading brokerage in the disability insurance arena, announced today that it has surpassed 500,000 disability insurance cases. The accomplishment is the result of a steadfast commitment to provide insurance brokers and affiliates with industry-leading tools, practices and technologies that help turn DI opportunities into successes.

"We've invested a great deal of time and money into tools that help brokers succeed," explains Dan Steenerson, president of Disability Insurance Services. "The half-million milestone demonstrates that our carrier relationships are solid and our sales network sees the value of our solutions and is benefiting from our highly developed end-to-end suite of services."

Disability Insurance Services' comprehensive tool kit includes sales scripts, essential how-to articles, broker computer assisted marketing (BCAM), a quote engine and comparison tool, plus Wednesday Webinars, a new program designed to keep producers on the cutting edge of the disability insurance industry. An extensive and well-built company portfolio provides access to all the major disability insurance carriers in one convenient place, and an innovative quote analyzer tool makes it easy for brokers and their clients to easily identify the best coverage at the best price.

"This is just the beginning. We look forward to building upon our achievement as insurance brokers, financial advisors and working Americans become more educated about the need for paycheck protection," says Steenerson.

### About Disability Insurance Services Inc.

Founded in 1997, Disability Insurance Services markets a suite of disability insurance products through a nationwide network of brokers and affiliates. These products protect Americans' paychecks by providing income when an insured is disabled due to illness or injury. The company, headquartered in San Diego, Calif., is known for its expertise, end-to-end broker support and innovative practices. For more information, visit [www.diservices.com](http://www.diservices.com) or call 800-898-9641. ##

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