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Press Release

Disability Insurance Services Announces Affiliation With Peloton Global Distribution Services

San Diego, Cal., March 15, 2010: Disability Income Services (www.DIServices.com) is proud to announce its affiliation with Peloton Global Distribution Services® (www.PelotonGlobal.com).

Disability Insurance Services (DIS) helps insurance brokerages and producers successfully market and place disability products. Peloton Global Distribution Services is a best-in-class marketing organization serving members in the insurance and financial services industries.

Peloton members have access to the powerful mix of shared market intelligence, best practices and world-class marketing as well as extensive products, services, technologies, systems and a high level of support. Peloton calls this shared advantage "Synergies of Success." Andy Holden, Secretary of Peloton, says, "DIS will be an innovative and valuable addition to the elite members of Peloton. DIS offers beneficial solutions, products and services within the insurance industry, and we look forward to a successful collaboration."

With this new alliance, Peloton members have access to DIS offerings, such as disability marketing, sales tools and underwriting and case management support. "We're operating in a highly competitive market. Strategic alliances with the industry's top performers and the ability to combine extensive insurance market resources are compelling arguments for Peloton membership," said DIS President Dan Steenerson.

As an elite member of Peloton, DIS will work with brokers and financial advisors across the nation to educate consumers about the importance of paycheck protection. With more than 316 combined years of

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DI experience and alliances with most major carriers, very few companies are as well prepared to ensure that producers have all the tools and knowledge they need to secure disability protection for every client.

About Disability Insurance Services Inc.

Founded in 1997, Disability Insurance Services markets a suite of disability insurance products through a nationwide network of brokers and affiliates. These products protect Americans' paychecks by providing income when an insured is disabled due to illness or injury. The company, headquartered in San Diego, Cal., is known for its expertise, end-to-end broker support and innovative practices. To learn more, visit www.DIServices.com.

About Peloton Global Distribution Services®

To learn more about Peloton, please visit www.PelotonGlobal.com.

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