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Press Release

Ben Coleman Promoted to Business Development Manager for Disability Insurance Services, Inc.

San Diego, Cal., Nov. 2, 2009: Disability Insurance Services, Inc. (DIS) announces the promotion of Ben Coleman to the position of Business Development Manager. In this new role, Ben will be responsible for identifying, developing and building company relationships with large affiliate accounts.

Company President Daniel Steenerson says, "Ben has proven himself as a key asset to our company. I know that he'll continue to be instrumental in our growth and market leadership as he steps up to a greater level of responsibility."

Coleman began his career at DIS four years ago as a proposal specialist in the sales department. In 2006, he was promoted to assistant sales supervisor. Coleman received a Bachelor of Science degree in Public Administration from San Diego State University in 2005. He says, "I appreciate this exciting opportunity to take DIS to next level."

About Disability Insurance Services, Inc.

Founded in 1999, Disability Insurance Services markets a suite of disability insurance products through a nationwide network of brokers and affiliates. These products protect Americans' paychecks by providing income when an insured is disabled due to illness or injury. The company, headquartered in San Diego, Cal., is known for its expertise, end-to-end broker support and innovative practices.

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