



The Standard Honors Daniel Steenerson with Top National Disability Insurance Leadership Award

PORTLAND, Ore. — January 6, 2010 — Standard Insurance Company (“The Standard”), a subsidiary of StanCorp Financial Group, Inc. (NYSE:SFG), honored Daniel C. Steenerson, CLU, ChFC, RHU and his agency, Disability Insurance Services, Inc. with its Top National Disability Insurance Leadership Award.

The award is presented to the office producing the highest sales of individual disability insurance for The Standard. It is the twelfth consecutive year Steenerson and his staff have been honored.

“We are happy once again to recognize the outstanding results of Dan Steenerson and his team at DIS,” said Steve Brady, second vice president of individual disability insurance sales at The Standard. “We appreciate their long-term partnership, not only in sales but also in providing dedicated customer service.”

Steenerson is celebrating 29 years in the insurance business this year. He has been selling The Standard’s products since 1997 when he established his own business, Disability Insurance Services, Inc. (“DIS”). DIS provides disability insurance solutions to a diverse market by offering a variety of disability products. More information about DIS is available at the company’s website: www.diservices.com.

About The Standard

StanCorp Financial Group, Inc., through its subsidiaries marketed as The Standard — Standard Insurance Company, The Standard Life Insurance Company of New York, Standard Retirement Services, StanCorp Mortgage Investors, StanCorp Investment Advisers, StanCorp Real Estate and StanCorp Equities — is a leading provider of financial products and services. StanCorp’s subsidiaries serve approximately 8.2 million customers nationwide as of September 30, 2009, with group and individual disability insurance, group life, AD&D, vision and dental insurance, retirement plans products and services, individual annuities and investment advice. For more information about The Standard, visit www.standard.com.

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